



**PROGRAM SCHEDULE FOR
Bachelor of Arts in International Hotel Management - IHMGMT-BA Y2425F-CA1F
INTAKE (September 2024)**

September 3, 2024 - August 29, 2026

Last Update: New

Program schedules, including start and end dates, are subject to change

Non-credit Required Activities								
Activity	Description		Grade Scale	Instructor(s)	Start Date (mm/dd/yyyy)	End Date (mm/dd/yyyy)	Delivery Mode	# weeks
ITAI	Introduction to Academic Integrity		C/I	None	09-03-2024	09-15-2024	Online	2
Course	Credit	Course Title	Grade Scale	Instructor(s)	Start Date (mm/dd/yyyy)	End Date (mm/dd/yyyy)	Delivery Mode	# weeks
Term One								
IHMN301	3	Digital Communications in Global Tourism	4.33	TBD	09-16-2024	12-13-2024	On-Campus	13
IHMN305	3	Writing, Critical Thinking, and Research Literature	4.33	TBD	09-16-2024	12-13-2024	On-Campus	13
IHMN315	3	Research Methods for Tourism	4.33	TBD	09-16-2024	12-13-2024	On-Campus	13
IHMN360	3	Multicultural Management & Communications	4.33	TBD	09-16-2024	12-13-2024	On-Campus	13
IHMN485	3	Globalization & the Hospitality Industry	4.33	TBD	09-16-2024	12-13-2024	On-Campus	13
Term Two								
IHMN354	3	The Leadership Experience	4.33	TBD	1-06-2025	4-11-2025	On-Campus	14
IHMN440	3	Tourism and Hospitality Entrepreneurship	4.33	TBD	1-06-2025	4-11-2025	On-Campus	14
IHMN490A	3	Career Development	CR	TBD	1-06-2025	4-11-2025	On-Campus	14
IHMN455	3	Human Resources Issues & Practices	4.33	TBD	1-13-2025	4-11-2025	On-Campus	13
IHMN475	3	Ethical Issues in Hospitality	4.33	TBD	1-13-2025	4-11-2025	On-Campus	13
Internship Optional:								
IHMN490B	3	Career Development Internship	CR	TBD	04-21-2025	08-30-2025	On Location	19
Term 3								
IHMN388	3	Hotel Facilities Management	4.33	TBD	09-15-2025	12-12-2025	On-Campus	13
IHMN416	3	Value Co-Creation and Experiences Marketing	4.33	TBD	09-15-2025	12-12-2025	On-Campus	13
IHMN420	3	Revenue and Yield Management	4.33	TBD	09-15-2025	12-12-2025	Online	13
IHMN430	3	Sustainability in Tourism and Hospitality	4.33	TBD	09-15-2025	12-12-2025	Online	13
IHMN476	3	Strategy in Action	4.33	TBD	09-15-2025	12-12-2025	On-Campus	13
Term 4								
IHMN300	3	Industry Analysis	4.33	TBD	01-05-2026	04-10-2026	Online	14
IHMN320	3	Hospitality Finance	4.33	TBD	01-05-2026	04-10-2026	On-Campus	14
IHMN330	3	International Hotel Management	4.33	TBD	01-05-2026	04-10-2026	On-Campus	14
IHMN465	3	Leading Edge Hospitality	4.33	TBD	01-05-2026	04-10-2026	Online	14
Internship								
IHMN490B	3	Career Development Internship	CR	TBD	04-20-2026	08-29-2026	On Location	19
Total Number of Program Credits (60 Credits) - Dated: June 23, 2022								

Definition Key:

Delivery Mode (way in which the course is delivered to the student):

Blended indicates that some components of the course are online and some are on campus or on location.

On-Campus, also known as Face to Face, indicates that this portion of the course is taught on site at Royal Roads University.

Online, also known as Distance Learning, indicates that this portion of the course is taken over the Internet.

On Location indicates that this portion of the course is taught off campus at another location and applies to internship courses.

Independent Study indicates that this is a self-directed course (excluding graduate level research papers, major projects, theses and dissertations).

Independent Research indicates that this is a graduate level research paper, major project, thesis or dissertation.

Residency vs Distance Row Headers:

Residency indicates courses or a period of time during which students are on site receiving instruction in person at Royal Roads University or at a partner institution. When followed by One, Two, Three or Four, indicates whether it is the first, second, third or fourth residency period.

Pre-Res, or Pre-Residency, indicates courses that are being offered prior to the student attending Residency.

Distance indicates courses or a period of time during which students take their courses online (aka Distance Learning). When followed by One, Two, Three or Four, indicates whether it is the first, second, third or fourth Distance Learning period.